

# SecuritySales & Integration 2021 RATES AND SPECS

## FOUR COLOR PRINT

Size	1x	3x	6x	12x	Dimensions
<b>2 Page Spread</b>	\$11,532	\$10,684	\$10,385	\$10,085	15.75"w x 10.75"h (Trim) 15"w x 10"h (Live Area) <i>Spreads should allow .375" for gutter on each side. Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>
<b>Full Page &amp; Bleed</b>	\$6,477	\$5,870	\$5,570	\$5,276	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area) <i>Please keep live matter .375" from edge. Bleed requires .125" added to all sides for trim.</i>
<b>Back Cover</b>	\$8,943	\$8,071	\$7,659	\$7,255	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area)
<b>Cover Two</b>	\$8,549	\$7,748	\$7,353	\$6,965	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area)
<b>Cover Three</b>	\$7,838	\$7,102	\$6,741	\$6,385	7.875"w x 10.75"h (Trim) 7"w x 10"h (Live Area)
<b>2/3 Page</b>	\$6,276	\$5,654	\$5,325	\$4,995	4.5625"w x 10"h
<b>1/2 Page Horizontal</b>	\$4,924	\$4,360	\$4,031	\$3,702	7"w x 4.875"h
<b>1/2 Page Island</b>	\$5,469	\$4,880	\$4,551	\$4,227	4.5625"w x 7.5"h
<b>1/2 Page Vertical</b>	\$4,924	\$4,360	\$4,031	\$3,702	3.375"w x 10"h
<b>1/3 Page Vertical</b>	\$4,148	\$3,569	\$3,246	\$2,801	2.1875"w x 10"h
<b>1/3 Page Square</b>	\$4,148	\$3,569	\$3,246	\$2,801	4.5625"w x 4.875"h
<b>1/4 Page</b>	\$3,274	\$2,784	\$2,397	\$2,125	3.375"w x 4.875"h

## MARKETPLACE

	1x	Dimensions
<b>1/4 Page Vertical</b>	\$1,628	3.375"w x 4.875"h
<b>1/2 Page Horizontal</b>	\$2,756	7"w x 4.875"h

### PRINT AD SPECS

- Preferred file format: PDF-x1a
- Preferred method of submission: All images must be hi-res 300 dpi, CMYK or grayscale and meet SWOP standards.
- Save in TIFF or EPS format without embedded ICC profiles.
- Embed all fonts. Use only Adobe fonts.
- Files should be 100% of print size.

For more information and uploading instructions please contact:  
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Security Sales & Integration, established in 1979, remains the #1 source for business and technology in the security market. Its select audience is composed of executive, sales and technical professionals, who recommend, purchase and/or install electronic physical security equipment; including surveillance, access control, IP networked systems, biometrics, intrusion, fire alarm, home control/automation, plus other security products and services.

**Creative Services Director/  
Ad Production Manager**

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